

**Surf Coast Mountain Bike Club Committee Inc. Meeting Agenda
Torquay Community House, Price St Torquay - Torquay 7.00pm
Monday 5th August 2019**

Present: Brett Coleman, Tony Smales, Tara Findlay, Chris Molloy, Jon Pendlebury, Karen Donaldson, Richard South, Marty Taube, Emily Hynes, Chiara Hill, Stuart Christie, Ben Cram, Jake Elderfield, Tom Russell, Angelo Krizmanic

Apologies: Jade McGraw, Luke Farrar, Matt Jones, Kylhn Heath, Elliott Rankin, Angus McMurtrie, Anthony Colledge, Chris Jones, Dan Lester, Oscar Colledge, Riley Taylor, Steve Draper, Sid Caulfield, Kate Maffett, Shane O'Brien, Kylie Prothero, Chris Davidson, Paul Purcell, Emily Lens

Welcome & open from President

Table & Acceptance of previous meetings minutes – Motioned Brett Coleman/Seconded Jon Pendlebury

Finances (Shane / Jade)

- Bendigo Balance (main account) \$14,89.51 > \$15021.98
- Scholarship account \$3149.37
- Crowd funding \$ 6624.00
- Shane to raise payment to Tony for invoice passed to him for repair to speakers damaged during launch event

Assistant Treasurer

Richard South has volunteered to take up the role as Assistant Treasurer. Vote - unanimous
He is to be added as a signatory on the club's Bendigo Bank accounts.

Shane is putting together some information then they'll catch up and have a chat in regards to Rich giving him a hand with this stuff while he is flat out with work etc.

Membership Numbers (Chiara)

- 86 > 105

Trail Advocacy / Land Manager Liaison (Brett/Chris M)

Parks Vic Anglesea Heath Project / Surf Coast MTB Trails Strategy Plan

Currently a stalemate about proposals for Area 9 with Surf Coast Shire and ourselves pushing hard for new trails to be allowed as part of the Strategy Plan and DEWLP / Parks Vic stating that as per their interpretation of the Anglesea Futures Final Document, only existing trails allowed to be included. The document doesn't actually say "no new trails". We argue that there is a major discrepancy in the Futures document that describes the opportunity for a "world class network of trails" but doesn't support that in the fine print nor in DEWLP stated interpretation. Meeting was organised by SCS for Mon July 22 to discuss further, however, both DEWLP & PV refused to engage in that. Meeting went ahead with SCS, ourselves (Tony & Luke) and Mike Bodsworth. SCS supportive of our push for new trails to be permitted and will formally request explanation from DEWLP about why the draft Futures document that was more pro trails in Area 9 became less supportive in the final document and also will request more detailed information about the public feedback received. If we have no luck here, we may look at getting

the SCS CEO to formally issue a "please explain" to the Environment Minister. Until this is resolved, the Strategy Plan will be put on hold but we're confident it will ultimately progress.

Fairhaven to Skenes Creek Coastal Trail Study

The State Gov't has recently released its plans for a trail network between Fairhaven and Skene's Creek for public feedback (closes Aug 4). This includes a link to Forrest and significant sections of dedicated new MTB trail have been included. Link is <https://engage.vic.gov.au/trail-study>. It has been noted by us the difference between a "top-down" approach that can straight up propose new MTB trail versus our current bottom-up approach that works incredibly hard and slowly just to retain existing trail let alone build new trail.

Grass Trees Diversion Trail Fundraiser

Currently at \$6621 through MyCause. PV have paid \$1000 directly to Kylhn. Mark Gleeson has pledged to pay \$500 directly into our account. Hendry Cycles also keen. Brett in discussions with Kieser Geelong and Torquay who are keen to support. Amount unknown at this stage. 6 gold level supporters to date each donating \$500. Plans still to commence trail work Aug 19. Significant amounts of materials have already been placed at the start of the trail. Donations through MyCause have largely stopped. Small increase after the recent email sent out. Jon has prepared and distributed a marketing strategy to progress this.

Discussion on accepting donations direct into our bank account for this project; encourage donors to use MyCause but will accept direct donations if they don't wish to use the platform. If they choose to go direct, they won't be publicly acknowledged until the crowdfunding closes on Sept 30.

Marketing plan:

FB – Emily Lens with Jon's input. Bendigo Bank – Jon, Bicycle users Geelong – Jon, Radio – Jon.

Brett to create a concise blurb to send out on email that can be used by various groups.

Plan notes "Media Team". Each area is basically looking after their own posting. I.e. Social rides & Events
Brett to follow up logos and blurbs to add to website (this is currently up to date).

Emily/Jon to do quarterly FB posts recognising gold sponsors.

Jon to follow up with Gold/Silver sponsors for their details & issue certificates.

Karen has organized Ladies Movie night as a fundraiser on Friday 23/08/2019 for Grass Trees Diversion.
Showing: Grease

Tickets are \$25 each & include a glass of bubbles & popcorn. Please share the FB event Karen has created. Tickets are limited to 36. 12 tickets sold at this point and more interested.

Alcoa / Eden Project

Alcoa has just released outcomes of community feedback. They state that there is strong community support with some concerns raised. Summary of feedback

at www.edenprojectanglesea.com.au/feedback. Representatives from Eden Project returning to Anglesea in August with a presentation to be given next Alcoa CCN Meeting Aug 12. We have also been invited to an onsite meeting Aug 6. Chris Molloy, and possibly Marty, will be attending on behalf of SCMTB.

Working Bees Kylhn Heath, Ben Cram, Richard South, Angelo Krizmanic, Angus McMurtrie, Tara Findlay, Elliott Rankin, Oscar Colledge, Paul Purcell, Marty Taube

Grasstrees Diversion Trail works due to commence Sunday Aug 18th – Sat Aug 25th

All tracking well

We have stockpiled plenty of rock on site

We have gathered ample large diameter pipe for drainage and have temp fencing ,signs and toilet all sorted.

Sept 13 Lachie (PV) will be conducting works with Ford volunteers at lower end of Babyhead. Kylvn planning to take the day off and drag excavator out there to load power barrows (same as previous working bees).

Committee Members

Tony has spoken to a fair few of the current 34 c'tee members and am not far from being able to say we will have about 18 on the committee. I was hoping to get it down to 14-16 but currently there are about 18-20 working on things who are also think they can attend most meetings so we can get a quorum. Most others are keen to stay on in roles on sub c'tees and a few are happy to step off for now and just help when and where they can.

As mentioned, before I think it will work best if s/c members are most welcome to attend meetings, have their say but just can't vote. Most likely most will play a role in the background anyway but will be good to keep them in the loop.

I think next week might be a bit soon to finalise but definitely Sept meeting we can confirm all c'tee and s/c members and leader(s) of each group.

Dirt Groms (Chris, Kate) -

The kids ride last weekend (27 July) was awesome with 20-22 kids, nearly as many parents and lots of mud.

Richard communicating feedback from families that signing up a family on MTBA is too painful. Tony/Richard to investigate and provide feedback to MTBA.

Race / Events / Skills Clinics (Karen Donaldson, Tom Russell, Sid Caulfield, Marty Taube, Richard South, Jake Elderfield)

Richard

Shifty Fifty

Spoke with Rohin, very keen to go ahead, best possible date for him is 13th or 14th June 2020. Rohin may be in the area next month for a catch up.

Have had meetings with Surf Coast & GORCC regarding shifty fifty at Anglesea caravan park both keen as. Currently going through their permit application process as the recommended first step by SCS and GORCC

Need to get in contact with Parks about using sections of Surf Coast Walk and trails they control, Any contacts Tony/Brett???

Working on a rough profit and loss to prove shifty fifty viable for club

Once I sort out what's needed, I'll be asking for other sub committee members for a chop out

If people can start thinking of a 25k loop starting and finishing at the caravan park that would be awesome (avoiding Scout Camp)

Gazebo

Contacted Joel at GMBC

Joel was not sure what they are after in terms of our help etc or even when/where/if they want a gazebo in Anglesea (some changes at GMBC so just trying to work out their events it seems)

I'll try and get an update from him before the meeting

Race Torquay Jan 30th 2020

As part of the Cadel Race, Race Torquay will be held at the esplanade on the Thursday afternoon. There will be a mini night jar festival at the start finish line. Possibility to have a SCMTB stall!!!

SCS are keen to get the punters to stay down the coast for the whole Cadel race weekend, so thought offering social rides or races on either road (GCC) or dirt (us) would be a good idea. They thought best to stay away from Saturday as its the "peoples" ride but will talk with race organizers about Thur/Fri/Sun

Summer Dirt Crits

Thoughts on holding some very relaxed dirt crits through the week over summer.

Luke Madeley has offered his place as one venue.

Maybe every 2nd or 3rd Thursday or Tuesday.

Race for chocolates or small prizes like that.

Tom has tyres donated by Brett Kellett (prizes from races) for juniors. Intending to distribute at kids social rides.

Grants (Angelo/IP)

Angelo entered a submission for the Vic Health Awards. Successful submissions to be announced in November.

JP - Trailer only has \$800 left to be paid once delivered.

Spring Creek Community House runs first aid courses every 3rd Saturday or could arrange our own course. Chiara, Ben, Chris D, Jade, Kylie and Tom on the list for Coaching course with Tony in reserve.

Tony would like to purchase some more first aid kits, some spares for bikes (only a few tubes), some tools (multi tools and tyre levers) and a few cheap back packs for social rides.

With 20-22 kids on last ride, they split into four groups and while we would expect that leaders of each group would have backpacks etc we really need to be able to hand out to assisting parents a backpack with what they need. They will usually be performing the job of tail of the group but should def have a first aid kit etc. If everything is in one pack, we can be assured that they will have what they need in an emergency. Haven't priced anything but thinking about \$100- \$150 of tools and spares, 4 x backpacks at \$20-\$30 and 4 x first aid kits at \$20- \$30 to somewhere between \$250 - \$400.

Not urgent but would like to have in place over before the end of the year. Any ideas welcome but might be worth asking the grants crew if they have any energy left after a hectic couple of months. Finding a grant with a small amount like \$500 might be an easier task. More than happy to buy from club funds but aware of diminishing funds post grasstrees work and trailer purchase.

Walkie talkie app on phones may be useful for communication.

Marketing / Communications (Emily, Angus, Kylie, Brett, Jade)

Social Rides - (Chiara) We ran a ladies only ride on Saturday July 6th with 10 ladies. We rode to B100 Grow in Anglesea for morning tea which was a great way to get to know one another. We will aim to run a ladies only ride at least one every 2 months.

We have a few people interested in becoming involved with the social ride committee and helping to run rides, I have forwarded their details to Tony who will touch base with them.

Merchandise - Chiara/Richard

Chiara

We have distributed the caps to the following Bike shops to be sold for \$15 cash:

Bike Matters Torquay

Trailhead Anglesea

MyRide Geelong

Hendry's Ocean Grove

Hendry's Grovedale

I currently have 30 caps still at home and I would like to make these available at social rides

Richard

T shirts, Hoodies & beanies - meeting with Nathan at Indigo Wolf (local company based out of the business park) on 2nd August about prices and design. Black tops with orange logo and white 'SCMTB'.

Pricing: 50 of each (100 garments all up) **Take 10% off below prices

Hoodies = \$40 + GST = **\$36 + GST**

T-shirts = \$17 + GST = **\$15.30 + GST**

Kids tee

\$13.90 + GST NO FURTHER DISCOUNT

Will do a pre order/poll on Facebook for sizes.

Motion to spend on hoodies and t-shirts based on poll results. Motion: Tony Smales/Second Marty Taube
Samples of different styles of hats & beanies with patches etc shown. Some \$10 embroidered patches available.

Need to organise with Bike Matters, Hendry's etc if they want to stock tees and hoodies. Maybe some sort of consignment.

Jake is doing the Iceman Enduro unofficial event again this year (Aug/Sep) and was wondering if we want to chuck in stickers/merch as prizes or in the "event" pack. - Discussed against this due to unofficial/controversial nature of event.

Website/IT (Brett) -

Now live at www.surfcoastmtb.com.au. Massive thanks to Chris Jones for all of his work on this. Brett requests we add Felladesigns as a gold supporter in recognition of the enormous contribution Chris has made that is likely in the \$2,000 value range. (VOTE). Brett can change content at any time. Send through any suggestions. Any major structural changes will likely require Chris Jones. Jon would like to see a page with a pic of committee members and a bio. Brett not so keen at this stage given the extra work required and not sure it will achieve much. For committee to consider.

First Aid Officer (Kit & Quals) (Karen)

First aid Stock:

3 small first aid kits stocked and carried on SCMTB social rides. No need for replenishment as yet.

Large first aid kit for events- fully stocked and stored in my garage. No need for replenishment.

First Aid course for updates:

I can organise to run a first aid level 2 course for those needing to upgrade. Most importantly for those committee members who take part in running social rides/ running events/ working bees etc

David Nankervis runs BLS Training Services Australia and highly recommended.

Environmental (Kylie / Emily)

We have initiated discussions with a representative from Angair about developing some links between Angair and the club. It is hoped that this will increase the advocacy for trails from a group that has previously opposed them.

A section about Phytophthora Cinnamomi is being developed for the website or as a Facebook post. Plan is to have details on:

- a) What Phytophthora is, how it relates to mountain biking and why it is such a concern.
- b) Details about its prevalence and distribution in Surf Coast area
- c) What we can do about minimising its spread while mountain biking

	<p><u>Surf Coast Trail Runners (Stu)</u></p> <p>Surfcoast Century on soon. Should put something out on social media closer to event to warn trail users to take care with extra traffic on the trails.</p>
	<p>Publicity Update</p> <p>Newsletters (Brett)- 837 on July email distribution, 45% opened.</p> <p>Facebook / Twitter</p> <ul style="list-style-type: none"> • FB - 2648 > 2711 • Insta - 540 > 580
	<p>Other Business</p> <p><u>AGM - (CAV) Vote on an April/May 2020 AGM</u></p> <p><u>Sandwich boards for work bees</u> Tony is waiting for a quote from local supplier.</p> <p><u>Kit update from Tony (Tom, Brett K and Scott)</u></p> <p>Brett Kellett sent through provisional design and pricing. Design approved with upper back logo changed to black so it stands out on the orange background. Pedla Aero Jersey – Xcountry \$124+GST (21-50 units), \$106+GST (50+ units). High quality but price will be too high for some. Discussion to source lower price point enduro top, including ¾ sleeve option to meet race requirements. Vote to launch Pedla Aero Jersey plus a lower price point enduro top. (Eg. Red Hill has LS top \$70, SS top \$50).</p> <p>Trail talks- After the success of the Ross Burrage event at bike matters I would like to suggest 2-3 special guest talks per year put on by the club. Could be women only, youth only or general interest. So many interesting and inspiring local people involved in some way with MTB that I think events such as this could be well supported by members. I have some ideas around this and it won't be onerous if done simply. Not urgent but would like to get the go ahead to pursue some ideas to bring to a Sept or Oct meeting.</p> <p>Raylene Fordham – Raylene is a candidate for the upcoming Anglesea Ward by election for councillors for the Shire. Raylene is very pro trails and as the head of Business and Tourism Anglesea she has always supported both a larger trail network and the bike park being retained where it is. I have told Raylene that we cannot endorse or show support for candidates in elections (although I would think we would reconsider this if a state political party was to offer big money for trails) I still think that to mention her candidacy is a good thing just so the c'tee knows that there are supportive candidates out there.</p>
	<p>Next Meeting – Monday 2nd September 2019 - Torquay Community House, Price St Torquay - Torquay 7.00pm</p>

Action List

Task	Person responsible	Due date
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Check all committee members have WWC & Club members		Once committee members are final
Update contact list tab with first aid & quals provided	JP	September
Trademark Logo	JP	September
Follow up Brett K for Pedla kit	Brett C/Tony	August