



**Surf Coast Mountain Bike Club Committee Meeting Minutes
Torquay Community House, Price St Torquay - Torquay 7.00pm
Monday 7th October 2019**

Committee members in attendance: Brett Coleman, Richard South, Tony Smales, Angelo Krizmanic, Chris Davidson, Luke Farrar, Tara Findlay, Jade McGraw, Kylvn Heath, Chiara Hill

Subcommittee members in attendance: -

Committee member apologies: Ben Cram, Shane O'Brien, Emily Hynes, Jake Elderfield, Jon Pendlebury, Stuart Christie, Tom Russell, Marty Taube

Subcommittee members not attended: Karen Donaldson, Chris Molloy, Matt Jones, Kate Maffett, Angus McMurtrie, Steve Draper, Emily Lens, Kylie Prothero/Soanes, Chris Prothero, Paul Purcell

Welcome & Open from President

Congratulations from the SCMTB to Richard and his wife on their recent wedding!

Tabled & Acceptance of previous meetings minutes – Motioned: Brett Coleman, Second: Tony Smales

Resignations of Jade McGraw & Jon Pendlebury:

Jon executing Clause 56 of the Constitution to step down as Vice President. Jon has tended a written letter of resignation which was sent to all committee and subcommittee members.

Jade McGraw is moving interstate & written resignation from the role of secretary has been tended to Tony Smales.

Many thanks to Jon and Jade for their significant contributions to both the Surf Coast Trail Group and SCMTB club, and involvement in setting solid foundations for the future of the club.

Tara Findlay has agreed to take over the Secretary position until the AGM. Many thanks Tara!

Finances (Shane / Rich)

Account	Was	Current
Bendigo Main	\$16,241.63	\$7,893.20
Scholarship (included in main account total	\$3,149.37	\$3,153.64
Crowdfunding (info only)	\$9,264.00	\$11,034.00

Notes: Crowdfunding is paid end of each month. Large part included in balance.

\$3800 to be paid tomorrow for Grasstrees trail diversion.

Shane advises we still have an open account with Commonwealth Bank that has \$0 after funds were transferred to Bendigo Bank. Shane will liaise with GMBC to get the account closed as the account is in their name from when we were SCTG.

Membership & Socials No's

Platform	Last Month	Current
Membership	127	149
Facebook Followers	2788	2807
Instagram Followers	624	658

Calendar (3 month look ahead)

Event	Dates	Social Media Admin	Notes: use schedule for social media posting cadence.
Hoodies Available	Mid Oct	Rich / Chiara	
Working Bee	20 Oct	Kylhn	Tony to lead
Coaching Course	27 Oct		Register, Pre-req: First Aid Course.
Working Bee	17 Nov	Kylhn	Kylhn to lead
Xmas Party	24 Nov	Tony	Bike Park, simple BBQ. 11am-2pm
Social rides	13, 21 st Oct/1, 17 th Nov	Chiara	See social ride section for more info

SUBCOMMITTEE UPDATES**ACCOUNTS (Shane / Rich)**

Card reader to be purchased for ease of purchases of Merch, Kit & Day passes. 2 @ \$50, charge 1.25% per transaction.

CLUB MEMBERSHIP (Chiara): - Membership shown in table.

TRAIL ADVOCACY / LAND MANAGER LIAISON (Brett, Chris M, Tony, Ben, Luke, Chris Davo,) –

No updates for this month.

Alcoa / Eden Project (Chris, Tony) –

No Alcoa meeting since last meeting

Parks Vic Anglesea Heath Project / Surf Coast MTB Trails Strategy Plan – (Brett, Tony, Luke)

No movement this month.

Grass Trees Diversion & Trail Fundraiser (Jon, Brett,)

Closed Sep 30. Total raised funds \$11,034 from 103 donations. In addition, we received \$1000 from Parks Vic & \$1000 from GMBC direct to Ky. Not sure whether that included GST. GMBC had said \$1000 incl GST. Ky has received. 10 Gold Supporters contributing total of \$5,500. 4 formal silver supporters & 2 informal contributing total of \$1200. Certificates sent. Website is up to date. Social Media recognition to be confirmed with Emily. Opening on hold and may not go ahead. Still waiting for stickers for trailer. May do the Bendigo Bank/ trailer launch at the Xmas party.

CMA/Landcare grant (Brett/Tony)

Submitted specifically for Grasstrees project. Tentative plan for acceptance of the \$9850.00 grant, need to confirm they are still willing to give as we raised much of the funds to cover it through other sources in the interim. Crowd funding, GMBC and Parks contributions left only \$1800 shortfall. If CMA are ok, will then offer crowdfunding contributors percentage refund if they desire, otherwise funds would be allocated to a trail building fund for next project

DIRT GROMS (Chris, Kate)

No report this month. Planning at least one more kids ride for this year. No date set yet.

WORKING BEES (Kylhn Heath, Ben Cram, , Angelo Krizmanic, , Tara Findlay, Paul Purcell, Chris P., Tony Smales)

Trailer will be transferred from Purc to Ky's this week and loaded with tools. Ky will complete tools inventory To purchase a trailer lock (\$105) and looking for secure parking. Next Working Bees: Oct 20 - corridor clear (leader Tony), Nov 17th - ring road features (subject to discussion with PV). Aiming to set more regular schedule so people can plan. Also planning to get more people trained to run days. Hopefully by Autumn 2020 Park Connect platform to sign up, logging our volunteer hours is good to use for grants.

If committee members notice areas in need of maintenance that haven't been flagged, can either post to FB themselves using #trailconditions or email Brett Coleman and he'll update. Photo of the issue would be ideal.

GRANTS (Angelo)

Submission made to Surf Coast Small Grants for Shifty Fifty for 2021 event.

RACV have grants available for up to \$5000. Could apply for tool stands similar to ones used at Forrest and Red Hill. One at Hurst Road and one at Anglesea bike park would be desirable depending on how much we could achieve in grant.

Still awaiting response from Ashbury and Vic Health grants

RACE / EVENTS / SKILLS CLINICS (Richard , Karen , Tom , Angus , Jake)

Shifty Fifty 2020 (Rich)

All is tracking well, Shire & GORCC permit is in. In contact with Michelle Anstee regarding Parks Vic permit. Will hopefully get that in shortly. Will need drills, bunting, poles, etc that we're hoping to borrow from Rapid Ascent. 14th June 2020. Chiara and Rich will have Commissaire training completed , only need one for the event . Event village in caravan park that can only be set up on Friday afternoon. Can have event sponsors on site.

Shifty Fifty 2021 (Rich)

Angelo did an awesome job getting the shire grant application in, fingers crossed.

POLICY & PROCEDURE (Tony) -Expenditure procedure run through.

SOCIAL RIDES (Chiara, Tony)

We have brought more ride leaders on board and loaded the social ride calendar with a bit more variety to include technical sessions on the harder trails, bike park skills, gravels rides. Also planning a ride in another location that includes jumps or Enduro especially for younger riders.

October 13th with Marlene Gojanovic

Sessions on the tracks across the road from the scout camp

October 21st with Mallory Thompson

Gravel ride beginner friendly

November 1st with Mallory Thompson

Bike Park Skills at Anglesea Bike park

November 17th with Melissa Purcell

Currawong Falls Loop 25km

MARKETING / COMMUNICATIONS (Emily, Matt, Jon)

Social Media – Those posting please make sure that you check if other people have posted that day so we don't have more than maybe 2 posts on any one day. Can preload posts for future dates in needed.

Where possible, do social media posts on Instagram as they automatically feed onto the Facebook page which then links to club website.

Website/IT (Brett)

Chris Jones (our web designer & host) has remained very supportive. Updates since last meeting:

Website now discoverable on Google search (but doesn't appear in Bing or Yahoo).

Pics now appear from the social media feed into the News section - US\$50 add on approved by office bearers.

Events now feed directly from Facebook into the Events section - cost included in above - same add on.

Trail Conditions Updates - added into the Trails Page. Any Facebook post by us that includes #trailconditions will automatically go onto that section of the website. Over time, hopefully riders will come to check our website for that when there's doubt about whether trails rideable. Could also be used to update any hazards.

MERCHANDISE (Chiara/Richard)

Hoodies and tees have arrived. Richard will spread the word via email and socials that everyone can pick up (and pay for) pre-ordered hoodies and buy tee shirts from 6-7 on Monday night at Torquay Community House.

Reminder Hoodies \$50, adult tees \$25 & kids tees \$15.

Once we have filled the pre orders remaining merch will be for sale, Chiara and Richard to determine a few time/places over the next month.

KIT (Rich)

Long & short sleeve Baggies: Indigo Wolf are ready to launch the online shop once we get final designs from Brett Kellet. We will keep shop open for 1-2 months and will require plenty of social media air time to get as many people buying kit as we can.

All will be \$60

XC Jersey: Similar to above waiting for Kellet.

We will also keep the "shop" open for 1-2 months but we will run that in house.

Price \$120

FIRST AID OFFICER (Kit and Quas) (Karen) Information had been provided for participants of Level 0 coaching course to attend local first aid courses independently.

ENVIRONMENTAL (Kylie / Emily): no update.

SURF COAST TRAIL RUNNERS (Stu): no update this month.

OTHER BUSINESS

Discuss Sponsorship options – (Brett/Tony)

A couple of options:

- None
- One off sponsorship opportunities (a bit like what we do with grants currently) as they arise & we'd accept or decline at committee meetings
 - for Chris below, it could be money to purchase a marquee (that would need his logo added to it - ideally in a removable format so we come to an arrangement about the length of such sponsorship)
 - could be donation of prizes at races or other events or cash to buy equipment for events (races, working bees, etc)
- Formal advertised sponsorship opportunities similar to what we've done for MyCause
- Prizes & Give aways

To be discussed further.

Xmas party / 1st anniversary celebration - Date set for Nov 24th 11-2 pm. Still looking for Santa. Tony to organise permit from Shire and other logistics

Dropbox - Anyone unsure how to access or use Dropbox can contact Brett.

Postal address change - Now have a PO Box: #2007, 3228 Torquay. All mail for the club will be directed to the box.

Trail Kitty (for individuals) -

Brett proposed we set up a system whereby riders can quickly & easily donate to a "Trail Kitty" or similar. The Australian Sports Foundation looks like it has the perfect platform for this. Pretty much the same as MyCause but all contributions are tax deductible. Jon was first alerted to this when he contacted MTBA but unfortunately, we'd already created & advertised the MyCause option by then.

Whether it's something we'd have open continually or something we open periodically with a bit of a campaign to go with it to be determined. Possible that the periodic opening might get more engagement but unsure. Link is <https://asf.org.au/fundraise-with-us/>

To be discussed in more detail in the future

Next Meeting – Monday 4th November 2019 but may defer to 11th due to Melbourne Cup weekend - Torquay Community House, Price St Torquay - Torquay 7.00pm

See next page for current Action List

ACTION/TASK	RESPONSIBLE	DUE DATE
Coaching Course Organization	Tony	September
Check all committee members have WWC and club membership	Tara	Once committee finalised
Update contact list with first aid and quals provided	Tony/Tara	September
Trademark Logo	TBC	Once finances settle down
Deliver info on events to committee	Events s/c	September
Poster for shop windows/ANZ noticeboard	Tony/Chris Ord	September
Explore tax deductible status	Finance s/c	October
Sandwich boards for working bees	Tony	October
Organise regular catch ups with youth members	Tony	October
Develop plan for charity/sponsorships/grants to riders	Tony	October
First aid courses for social ride courses	Karen/Tony/Chiara	Once grant funds are obtained
Organise Xmas Party	Tony and others	November
Develop stronger relations with enviro groups	Enviro s/c	November
Finalise our policies and procedures	Tony	November
Get all working bee volunteers signed up to Park Connect	Chris P & Working Bee s/c	November
Purchase equipment for social rides	Tony/Karen/Social ride s/c	February '20
Trail building course	Tony/Working Bee s/c	March '20
Members survey leading to long term plan for the club	TBD	March-May '20