



**Surf Coast Mountain Bike Club Committee Meeting Agenda  
Torquay Community House, Price St Torquay - Torquay 7.00pm  
Monday 2<sup>nd</sup> September 2019**

Present from committee: Brett Coleman, Jon Pendlebury, Kylhn Heath, Richard South, Shane O'Brien, Stuart Christie, Tony Smales, Ben Cram, Angelo Krizmanic

Surf Coast Mountain Bike Club members present: Chris Molloy

Apologies: Chris Davidson, Jake Elderfield, Luke Farrar, Tara Findlay, Emily Hynes, Jade McGraw, Tom Russell, Marty Taube, Karen Donaldson, Kate Maffett, Matt Jones, Angus McMurtrie, Steve Draper, Emily Lens, Chiara Hill, Kylie Prothero/Soanes, Chris Prothero, Paul Purcell

**Welcome & Open from President**

Tabled & Acceptance of previous meetings minutes – Angelo / Jon.

**Finances (Shane / Rich)**

Account	Was	Current
Bendigo Main	\$15,021.98	\$16,241.63
Scholarship	\$3,149.37	\$3,149.37
Crowdfunding (info only)	\$6,624.00	\$9,264.00

Notes: Crowdfunding is paid end of each month. Large part included in balance.

**Metrics**

Platform	Was	Current
Membership	102	127
Facebook Followers	2711	2788
Instagram Followers	580	624

**Calendar (3 month look ahead)**

Event	Dates	Social Media Admin	Notes: use schedule for social media posting cadence.
Grass Trees Trail upgrade	19-26 Aug	Brett / Jon	Liaison, Crowdfunding schedule.
Ford Vollies Day	13Sep	Ky / Brett	
Grass Trees Trail Open	14 Sep	Tony / Brett	
Grass Trees Official Opening	Early Oct	Tony	Bring Trailer with Signage.
Dirt Groms	?	Kate	
Hoodies Available	Mid Oct	Rich / Chiara	
Working Bee	End Oct	Kylhn	
Coaching Course	27 Oct	Jon	Register, Pre-req: First Aid Course.
Xmas Party	Early Dec	Tony	Bike Park, simple BBQ.

### **Committee Membership (Tony)**

Committee membership is reduced to allow consistent voting and supported by sub-committees, each with a Leader. After many discussions with all volunteers we have been able to get a group of 18 people who will be able to make most meetings. We also have another 10 people who will be heavily involved through their work within sub committees. These changes have taken place so we can meet the voting requirements stipulated in the legal system our club works under.

Members on sub committees but not on the main committee are still most welcome to come along to meetings and be involved with discussions.

### **Accounts (Shane / Rich)**

Rich to finalise getting added as a signatory to bank accounts, author in App.  
Shane to include last month's income/outgoings for next meeting.

### **Club Membership (Chiara): see Metrics**

### **Trail Advocacy / Land Manager Liaison (Brett/Chris M)**

Lachie from PV and Tony to install missing posts for trail network signage in the coming month.

### **Parks Vic Anglesea Heath Project / Surf Coast MTB Trails Strategy Plan**

Gerard McHugh (World Trail) is in the process of revising the strategy plan to include new trails within Anglesea Futures Areas 1 & 2, new trails in the current Anglesea tip area for when that closes as well as including relatively recently closed trails heading out towards Currawong Falls locally known as "Missing Link", "Dirty Deeds" & "Desoto". Plan also to look more closely at whether to include additional existing trails in the O'Donohue's area that aren't already on the plan. The Strategy Plan initially proposed a crossing point of the GOR at Forrest Rd roundabout. However, this proposal has now been moved much closer to Anglesea, just north of Betleigh St / Ellimata Rd / GOR junction near bottom of "Kidney Crusher". That concept would also include works on "Kidney Crusher" that's located on Vic Roads managed land rather than PV to make it an easier climb up to scout camp entry.

No significant progress in the past month with convincing DEWLP to reconsider their stance on no new trails in Area 9. Neither DEWLP nor PV have replied to Surf Coast Shire's requests for a subsequent meeting to discuss further. Surf Coast Shire have requested further information about community feedback

### **Lorne Bike Park Concept**

Brett was contacted by Naomi Daly (Lorne resident) about her push for a world class pump track in Lorne close to the ocean and swing bridge as part of the Lorne Foreshore Masterplan that recently sought community feedback (now closed). Naomi has subsequently joined our club. We offered our support and publicised the proposal through the August newsletter and social media. Naomi has set up a website for this <https://lornepumptrack.weebly.com> and she has been incredibly proactive in her approach.

### **Grass Trees Diversion & Trail Fundraiser (Brett, Kyln, Fav, Jon, Karen)**

- Trail work complete. Thanks, Kyln. Rides well. Some minor work still to be done. Initial concerns from PV following socializing of photos. Lachie is very satisfied with the result. Michelle yet to view the trail.
- Ky to speak with PV on Sunday 8th. Declare ok for riding on 14th Sept after Ford Vollies work on 13th Sept.
- MyCause funds currently at \$9161 approx. 7 Gold, 5 Silver Sponsors, 20 donations over \$100. Angelo recognized for his business's contribution.
- Ky Invoiced PV for \$1,000. Check it is paid. Shane / Rich.
- Ky to invoice SCMTB Club for Balance (\$12,800) to be paid in two installments of \$5,000 plus final balance (approx. \$2,800 plus minor incidental costs).

- Fundraiser movie night raised \$650 after expenses. No photos (completely forgot) but heaps of positive feedback with potential to hold another in the near future.
- GMBC direct donation of \$1,000 to be recognized after 30th Sept. support. Check it is paid. Shane / Rich.
- Trail Naming to be discussed with PV.

**Alcoa / Eden Project** (Tony, Chris)

- Chris met with Jane (Alcoa) mid-August and understands that the Eden project has very strong State Gov support despite main concern about water quality, but is likely to get approval in December. Mountain Bike trails as access are a key part of the plan.
- Tony and Mike Bodsworth met with Alcoa reps (Monday) and understand that Alcoa still intend to sell the land and relocate the Bike Park. In the meantime, the existing Lease continues.

**Working Bees** (Kylan Heath, Ben Cram, Richard South, Angelo Krizmanic, Angus McMurtrie, Tara Findlay, Paul Purcell, Marty Taube)

Next: Friday 13th September with Ford volunteers.

**Grants** (Angelo / Jon)

**Grass Trees Grant:** Submitted by Leanne back in June. Angelo to confirm notification date and status.

**Coaching:** (Jon) Grant requested for \$2,000 for 5 people to have 1 junior & 1 female (\$240 each MTBA min 6 people, \$140 First Aid). Original Estimate \$2,535.

Income description	\$	Confirmed – Y/N	Expenditure description	\$
Surf Coast Shire Grant	\$2000.00		MTBA level 0 Course @ \$240 x 6 people	\$1440.00
Club cash contribution	\$535.00		St. Johns First aid course @ \$165 x 6 people	\$990.00
			Venue hire – 10 hours @ \$10.50	\$105.00

Status: Confirmed and Registered: Kylie, Tom, Ben, Jade, Chris D (has FA),

Actual cost estimate = 6 x \$240 + 5 x \$120 = \$2,040 Task: get another participant. Tony to ask Jake / Angus or attend himself.

**Vic Health Grant**

Application Submitted for the purchase of 3 bikes to be utilised by new comers who may not have a suitable bike, riding back packs, tools and first aid kits to be used on women's and other social rides.

**Surf Coast Shire Grants for events**

Waiting to hear back from SCS regarding grants, below is the last email.

Applications open from 1 to 30 September, for events held in 2020/21 financial year.

**Ashbury Community Grant.**

Applicable for more first Aid Courses which could be held in Torquay. Angelo to get info from Karen.

**Dirt Groms** (Chris, Kate)

The Junior section has been quiet this month, Chris D is still away travelling however there will be at least 1 junior social ride in September. (If anyone at the meeting would like to help lead a group please get in touch with me!). The emphasis remains on participation and getting families out riding together on the trails rather than specific skills and coaching at this stage.

**Race / Events / Skills Clinics** (Karen Donaldson, Tom Russell, Sid Caulfield, Marty Taube, Richard South,

Jake Elderfield)

**Shifty Fifty June 2020**

Currently working on the profit/loss statement and permit application to Surf Coast Shire/GORCC. Rich still needs to get in contact with Parks Vic.

Rich to socialize Profit/Loss to Office Bearers before final Approval.

**Amy's Gravel Fondo**

0 response for out call out for Marshals, what is everyone's take on this situation? Would be good for future events to have the organisers on our side.

**Social Rides** (Tony)

Next: date TBC. There are Four members who would like to help out leading rides.

**Marketing / Communications** (Jon, Emily, Matt)

**Trailer** – Logos for Club (\$495) and Bendigo Bank in progress. Jon to follow up. Social Media

**Social Media**

- 11 people have FB Admin access: Jade, Brett, Chiara, Karen, Emily L, Kylhn, Kylie, Rich, Kate, Chris Dav, Matt.
- 4 people have Instagram Admin: Kylie, Jade, Emily L, Angus.

The Committee discussed the Marketing Plan and in principle will use as a guide for social media content releases. The majority of the committee favoured maintaining FB & Instagram Access as above but recognized that more care should be taken to:

- check the calendar of events on the front page of the Agenda/Minutes to ensure a good cadence and to avoid posting duplicates or too much information simultaneously since this reduces the effect of each single post.
- Messages need to be short and well structured. See the Social Media Guide.
- Use a personal signature where appropriate to help give the club personality in the community.
- Include the website address in EVERY post to help increase membership/donations: [www.surfcoastmtb.com.au](http://www.surfcoastmtb.com.au)

**Merchandise** (Chiara/Richard)

Chiara has put together the final numbers for hoodies based on reactions from the social media posts etc. We will order extras approx. 15.

Tee shirt sizes/numbers will be based on the same numbers.

Kids tee shirt sizes/numbers based on an educated guess. Numbers are as follows;

Adult Hoodies & Tees	Kids Tees
XXS - 3	2=1
XS - 3	4=2
S - 17	6=4
M - 21	8=5
L-8	10=5
XL - 5	12=5
XXL - 3	14=8
Total 60 of each (120)	total 30

Nathan at Indigo Wolf is on leave until Monday the 2nd, so I will hopefully have his final price for this by the meeting.  
Caps: approx. 40 left.

**Kit (Rich)**

Rich presented the latest orange/black design.

Brett Kellett is going to take the best of the indigo wolf design and his Pedla design and merge them so the XC, LS & SS Baggies look mint. Committee Agree.

Indigo Wolf have an online store they will set up for free, we can add mark-up etc on them if we want. The store can remain open for a period of time then we shut it down, make the jerseys, then open it back up annually or biannually. Baggies approx. \$45 + gst cost price. Committee Agree.

We will have to run the XC jersey store ourselves.

**Website/IT (Brett)**

All supporters are up to date. The website still does not appear on a google search. Chris Jones has been working on this for over 3 weeks submitting multiple requests to Google Console to try to resolve the issue. Not yet successful.

**First Aid Officer (Kit & Quals) (Karen)**

Option to hold a first aid course on Oct 3 or 4th if there are more than 6 people keen. Cost is \$110 per person or \$70 for renewal. 6-hour session.

**Environmental (Kylie / Emily):** no update.

**Surf Coast Trail Runners (Stu)**

SC Century on 21/22<sup>nd</sup> Sept.

**Xmas Party**

Agreed to be casual at Bike Park simple BBQ, approx. \$400. Tony to organise with Mike.

**Other Business**

Suggestion to have Teardrops with Trailer for events. Added item to Action / Next Up List for Marketing to Lead.

**Next Meeting** – Monday 7th October 2019 - Torquay Community House, Price St Torquay - Torquay 7.00pm

**See next page for current Action List**

<b>ACTION/ TASK</b>	<b>RESPONSIBLE</b>	<b>DUE DATE</b>
Club kit design	Brett K	August/ Complete
Finalise trailer rego and delivery	Jon/ Jade	August / Complete
Coaching course organisation	Jon	September
Check all committee members have WWC & Club members	Jade	Once committee members are final
Update contact list with first aid & quals provided	Jon	September
Trademark Logo	Jon	Once finances settle down
Develop and implement marketing plan	Jon/ Emily/ Matt	September/ Complete
Finalise c'tee and s/c members	Tony	September/ Complete
Deliver info on events to c'tee	Events s/c	September
Poster for shop windows / ANZ notice board	Tony / Chris Ord	September
Letters to new members	Chiara	Ongoing
Explore tax deductible status	Finance team	October
Sandwich boards for work bees	Tony	October
Organise regular catch ups with youth members	Tony	October
Develop plan for Charity/ sponsorships/ grants to riders	Tony / Jade	October
First aid courses for social ride helpers	Karen/ Tony / Chiara	Once grants funds are obtained
Organise Xmas party	Tony & others	November
Develop stronger relationship with enviro groups	Enviro s/c	November
Finalise our policies /procedures	Tony	November
Purchase equipment for social rides	Tony / Karen social ride s/c	Feb '20
Trail building course	Tony& Work bee s/c	March '20
Get all work be volunteers signed to Park Connect	Chris P and Work bee s/c	November
Members survey leading to a long term plan for the club	To be decided	March – May '20