



Surf Coast Mountain Bike Club Committee Meeting Agenda

Venue: Online

7.30pm Monday 6th Mar 2023

Committee members in attendance: Brett Coleman, Tony Smales, Nick Galloway, Tara Findlay, Josh West, Luke Farrar, Andrew Gooday, Damien Elsworth

Committee member apologies: Marlene Gojanovic, Didi Lo, Simon Barnfather, Kylhn Heath, Daniel Alexander, Rich South

Welcome & Open from President

Previous Meeting's Minutes

Motion for acceptance : Brett , Seconded: Nick

SUBCOMMITTEE UPDATES

CLUB MEMBERSHIP (Nick)

27 new members for this year, 13 new for this month.

Platform	Feb 4th (23)	Mar '23
Membership	272 (as 11th Jan)	285 (19 Feb)
Facebook Followers	3947	3.9k
Instagram Followers	1638	1645
Strava Club Members	302	309

FINANCE (Tara)

Account	31 Jan 2023	28 Feb 2023
Bendigo Main	\$14,526.84	\$16,851.92
Philanthropic/Junior Development Fund	\$2,559.83	\$2,848.69

Main transactions since last report:

- Main Acct Incoming: Memberships \$327, Sale of Merch \$2,836
- Main Acct Outgoing: Fella Designs (web) \$120, Trails \$62, Bike It Better Skills Clinics \$600, CAV fees \$61
- Junior Dev Incoming: Skills Clinics \$327

- Junior Dev Outgoing: Masaka CC \$40

PO Box rental expires end March. Will be \$153 for the coming year. Agreed to keep.

TRAIL ADVOCACY / LAND MANAGER LIAISON (Tony, Brett, Luke)

Trails concept plan (PV, DELWP and GORCAPA)

MTB trails stakeholder group - Thanks to Andrew for attending and taking the minutes. Meeting went really well. A few groups were missing but all in attendance thought it was worthwhile. Gerard from World Trail gave a presentation on trail networks. Paul from the shire gave an update on the funding opportunities for the network. Matt from Gorcapa gave an update on the Regional Trails Strategy. Our network will be high on the strategy plan if not at number one. Should be complete by mid year.

Shire will wait for strategy plan to be released before looking for funding for whole 3 million. In the mean time they will keep looking at opportunities for the planning and assessment funding.

Hurst Rd to Pt Addis link track- On hold. Has fallen back to a work in progress. Discussions with the Shire have restated now.

Scout camp

Nothing new to report. Still awaiting confirmation of overarching land manager status.

PV

We now have new maps of sensitive indigenous sites. Tony is meeting onsite with Lachie soon as some are not marked correctly. This is done with red marker posts to ensure no work is carried out in that area.

Jarosite Rd bike lane update

Ky, Fav, Local MP Richard Riordan and SCS councillor Mike Bodsworth met onsite with Aaron Tremul and family to discuss options and advocacy for a safe option for this section of road. Ky reported that the meeting was successful and Richard will forward his concerns to Vic Roads & Parliament. Leann Tremul may do a petition that we can support

Jumps parks

Bob Pettitt reserve jumps park –

Complete and open Wed or Thurs this week. This has been an amazing club, community and shire project. Our club and members have been heavily involved in this process and it's great to see such an outcome.

Spring Valley bike park –

Shire have now said they are up for receiving rough concept plans for the enlargement of the park. Tony to meet with local jumps riders to keep this project moving. A community budget bid will go in May. Ton has sent a draft to the shire for feedback.

Connewarre Bike Park –

A small reworking of this park is slated for early this year. Club is working with the shire to get best outcome. Community volunteers have put their hands up to work on this one.

Anglesea Bike Park-

Lots of new work has happened there over summer. Some of those areas have been reworked to allow for a and b lines. Getting heaps of use.

Eden project

Alcoa still working towards this but slowly. Lots going on behind the scenes both for and against this project. Hopefully we will get an update from Alcoa at the stakeholders meeting.

WORKING BEES (Kylhn)

Fav ran a Hurst working bee in Feb, 5 attendees. Heaps of corridor clearing and some drainage work. Still some volunteers attending who aren't fully registered on Park Connect. Tony, Ky and Brett Wiltshire are working on this. Brett W now doing all the admin work on Park Connect. Worked really well for this working bee.

Working bee also held at Luke's farm, great turnout and a lot of grass slashing done - now rideable, but requiring more ride-in to re-establish. Minor improvements on jump landing done on the evening ride held on 2 March by a shovel loving president.

Working Bee Sub-Committee held a meeting on Wed 1 March at 4 Pines Torquay (Ky, Luke and Brett W attended). Discussed establishment of a Working Bee Calendar with Ky leading around 6 per year, and the balance being spread to other willing leaders. Tony has progressed formalising with names. Also agree to run 3 Major Working Bees for 2023, focussed on improvements (eg. berms, jumps, or flow elements), with the other remaining 9 working bees focused on maintenance (drainage and clearing). Of the three major working bees - one will be at Currawong, other 2 at Hurst. Track 12 road was again discussed and will be raised once more with Lachie. This fire-road trail has the best potential for some features to be added on the side of the track - having a good amount of elevation drop in clear area. Ease of construction is high.

Martin Steyn has offered to provide a connection with Ford employees to participate in a Volunteer day Working bee. This may be any time up until later in the year. Could be useful to assist with work ahead of the Shifty Fifty. Need for WWCC & names added to park Connect will be investigated with Lachie - Tony has emailed but Lachie currently on leave.

Tony to meet with Ky to discuss new tools needed for the trailer. New site for trailer is working well.

Reminder to please add yourself to Park Connect & upload WWCC if you haven't already. Now mandatory for all participants.

Power Barrow Discussion - Committee is generally in favour of a new barrow and possibly new trailer, however given infrequent past use - discussion shifted to whether rental units would be a more effective use of club funds. **Tony** to follow up on the hire unit, **Ky** to provide details of possible purchase unit.

Adopt – a – trail

An idea for regular and experienced working bee volunteers and c'tee members to adopt a trail between 1-3 people and keep an eye on that trail to undertake minor works (clearing drains, corridor clearing) when required.

So far we have:

- Brett & Sam - Baby heads (5)
 - Luke & Kev - Scottish DH (8)
 - Tony - The Chute (14)
 - Nick - Great Escape (9)
 - Josh - Chapel Descent & Grasstrees (4) last section from Bogan's Camp
 - Didi - TBC
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GRANTS (Andrew)

Andrew submitted grant application for 2024 Shift fifty. This will be 3rd from this source of grant in a row, therefore end of funding possibilities from this source.

Andrew's suggestion is to capture event data (for 2023 event) to get a better understanding of economic impact to local community - length of stay, spend, etc. This will assist in application for future events. Also will help push with MTB trail funding for local authorities (Shire etc.). Andrew has discussed with Katie and Paul from Shire, Shire will offer use of economic modelling software for the club if statistics can be made available.

PDF of submission has been placed in Dropbox.

RACE / EVENTS (Richard)

Shifty Fifty - 13th May - start time moved to 1pm due to clash with Surf Coast Trek. Start of course route altered to avoid SCW on first lap where there had been significant bottle necks. 12 entries so far (11 for 50k, 1 for 25k).

Rich to put in the event application to Surf Coast Shire & PV ASAP.

POLICY & PROCEDURE (Tony)

Child safe policies and procedures - Josh has attended a webinar from VicSports, outlining 11 child safety standards we need to comply with. E-Learn modules are available for all sections. Josh is going to complete modules, and this may trigger some changes to clubs childsafe policies. Josh and Tony to have further discussions after fact finding exercise (modules Vs current policies). Discuss whether AusCycling policies are adequate for the club.

SKILLS CLINICS / COACHING (Marlene)

Brett sought feedback from Cazz, recent Clinic turnout was as follows:

- 5/6 for lower intermediate
- 6/6 for upper intermediate

Feedback from participants is very positive.

Brett enquired on upper intermediate clinic to confirm participant attendance before the event (upper intermediate had a waitlist), 2 people pulled out and waitlist members filled the clinic.

Committee agreed that we do skills clinics quarterly. Dates to be established, consider missing winter season to ensure adequate turnout. Brett will enquire on Caz's availability and plan the clinics accordingly.

Caz is still looking for support during the clinics, even if just for photos and additional support to Caz.

Further discussion to occur to organise a teens skills clinic (**Tony** to speak to Flynn Beste). Brett also raised the possibility to bring in a more targeted company for this type of clinic - "Joyride" (from Melbourne) to run a teen clinic, likely more advanced/DH specific. **Brett** to follow up on Joyride.

Coaching subcommittee meeting to be set up some time before Shifty Fifty, to generate more organisation around this.

Uli is organised to manage Bellbrae school morning clinics (at Bellbrae oval). Uli will involve parents as well to help manage.

SOCIAL RIDES (Tony), DIRT GROMS

- 2/2/23 - SCMTB & GMBC Women's Social
- 18/2/23 - Upper Intermediate Adult Social Ride (Brett Coleman)
- 2/3/23 - Farm MTB Park Social Ride (Tony Smales) - committee & friends only
- 5/3/23 - Lower & Upper Intermediate Skills Clinics (Cazz Clarke)
- 5/3/23 - Farm MTB Park Social Ride (Brett Coleman)

Upcoming:

- 19/3/23 - SCMTB & GMBC Women's Social
 - 2/4/23 - SCMTB & GMBC Women's Social
 - 13/5/23 - Surf Coast Shifty Fifty
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PHILANTHROPY

Discussed idea around contributing to a new bike for Aaron Tremul who was hit by a car on Jarosite Rd late 2022. His was wrecked in the crash. Committee decided best approach was to contact his mother to see what would best assist him with getting riding again. Bike availability might not be the limiting factor. Strong support for offering a new helmet and publicise that as it almost certainly saved his life. Aaron's example would be a great lesson for all juniors that might connect with this message.

MARKETING/COMMUNICATIONS (Brett)

Website - Nothing New this month.

MERCHANDISE (Josh)

During Feb - The Committee approved the proposal put forward by Josh as below (email consensus was provided by committee members during the month):

"The 2022 jerseys have arrived and as discussed in the meeting last week there are some issues with them. The colour is a much brighter orange than expected, and the fading is much narrower than expected. The item doesn't look like the 3d image that was sent around for the pre-order. This means club members have ordered something and received something different.

Over the last week a couple of us in the committee have been working in the background on a solution, and I have also been working on a solution with Nathan from Indigo Wolf. Nathan has identified the issue and is keen to work with us to get a product that is more like the original design. He has offered to do a reprint at Indigo Wolf's cost; which is a great show of faith towards us. As Nathan is a local small business owner a couple of us in the committee have looked into some options as to how we can support him with the offer of a reprint. One idea is for the club to not make a profit on the jerseys and pay Indigo Wolf this additional amount for the reprint.

Below is the costings of the jerseys:

Short sleeved Jerseys: Cost (incl GST) = \$41.80

Short sleeved Jerseys: Sell \$60 = profit \$18.20 x 39 ordered = \$709.80 Long sleeved Jerseys: cost (incl GST) = \$47.30

Long sleeved jerseys: sell \$60 = profit \$12.70 x 37 ordered = \$469.90

Total profit = \$1179.70

I suggest we offer an even \$1,000 to allow for giveaways ect so the club is not out of money due to this.”

2022 Jerseys:

- Discussion within committee and with Nathan at Indigo Wolf around the difference with the colour and fading on the jerseys vs what we sent out to the members. Nathan has offered to reprint at Indigo Wolf’s cost - the club has offered to not make any profit on the jerseys and pay \$1000 towards the reprint.
- Nathan has sent back to China the old jersey so we can colour match the new version.
- Josh hasn’t sent anything out to the members as yet; He’ll contact Nathan this week to get some sort of ETA and then draft an email to send out to the members that pre-ordered.
- All but 1 pre order has been paid for. Josh still needs to get a few out to members who haven’t been around.

Merchandise moving forwards

- To prevent a similar issue happening again we will request a mockup of the item before signing off on a product to ensure that we receive what we are expecting.

Square and Website

- Square online works well and the invoicing seems to have worked pretty well too. Tested with Tony over the last few weeks - it is nearly ready to put the link to the webstore on the website. Over the next few weeks I’ll take photos of all of the items and upload the actual product so people ordering know exactly what they are getting.

OTHER BUSINESS

1. Club Sponsorship offers. Offer from a member who has an excavation related business to sponsor the club. Consensus that it doesn’t fit with our current sponsorship strategy. Could work at some stage as a one off recognition if used for a major trail work day.

NEXT MEETING: Monday 3rd April, 7:30pm. Online.

Action List

ACTION / TASK	RESPONSIBLE	DUE DATE
Update contact list with first aid and quals provided, trail building quals	Tara / Tony/ Josh	In progress
Tweak draft 2 year plan	Tony / Andrew	March
Plan and advertise trail building course	Tony	March
Social ride procedures/ insurance revamp/ youth ride procedure	Nick , Josh, Tony	In progress
Investigate the idea of "Trail talk" social nights	Tony	March
Photo Competition - consider if we run this again.	Brett to review and consider from a Marketing perspective.	March
Gravel race discussion	Brett, Rich and Tony	Complete
Trials skills clinic with Bob and Brian	Tony	March
Tara to send out a request that all committee members be reminded to add themselves to Park Connect.	Tara	March
All c/tee members to complete child safety e – learning	All	March
Club policies on website (or link inserted)	Brett	March