



**Surf Coast Mountain Bike Club Committee Meeting MOM**

**Venue: Online**

**7.30pm Wed 1st Nov 2023**

**Committee members in attendance:** Brett Coleman, Luke Farrar, Tony Smales, Andrew Gooday, Simon Barnfather, Damien Elsworth, Tara Findlay.

**Committee member apologies:** Richard South, Nick Galloway, Didi Lo, Kylhn Heath, Josh West.

**Welcome & Open from President** - Opened by Tony. Acknowledgment of Country done.

**Previous Meeting's Minutes**

Motion for acceptance: Brett, Seconded: Tony

**AusCycling Club Renewal** - action needed before End of year

**SUBCOMMITTEE UPDATES**

**AGM (Sat Nov 25) Discussion** - AGM will be at Anglesea Bike Park, will run concurrently with trials competition (& possibly with bike park celebration). AGM Notification to members to be sent out - Brett. AGM will run like last year, with morning social rides (Upper / Intermediate to be run by Brett, Lower level ride to be run separately if ride leader identified), then followed by BBQ & AGM. Social ride to start at 8:30am, AGM will start at 11:30, then BBQ. Tony will organise BBQ food. BYO drinks. Josh to be requested to set up Merch stand. 2 x Prizes for working bee attendees to be drawn (\$100 vouchers for Merch or Bike Matters - Rich to investigate with Bike Matters). Brett will investigate local optometry store with sports glasses/helmets for prize sponsorship. General raffle (eg. sock draw) to be done. Lollies for kids to be sourced - TBC on who to organise. Early appearance of Santa may be a possibility.

**Annual Report is needed for AGM.** Luke to circulate for Committee Input.

**2024 Committee Roles and Re-nominations:**

- Tony – hoping to step down from President role, will remain focused on Advocacy and social rides. Will step down from Bike Park representation.
- Brett - Renominating as the Vice President. Will remain focal for “Luke’s Farm” rides and Luke farm working bees. But looking for others to support in this. Will also remain focal for socials and marketing, communications.
- Tara - will be stepping aside from her role as Treasurer and the committee.
- Luke - will renominate for Secretary
- Andrew - Will step down from Grants, but may be able to step into Advocacy support role depending on meeting frequency.
- Kylhn - will remain as working bee subcommittee lead.
- Simon - Nominating for Treasurer role.
- Nick - will remain as membership

**Details:**

Trail Advocacy

- Concept Plan And Associated Areas ( Link Track, Jarosite Rd Off Road Track ) - Tony
- Develop Stronger Advocacy Group To Push For Concept Plan Implementation - Tony
- Bike Parks - TBC

- Luke's Farm - Brett
- Social Rides - Tony/Brett
- Working Bees - Ky
- Coaching -
- Marketing / Comms - Brett
- Policies And Procedures - Tony
- First Aid - Damien. Will need to rebuild first aid provisions and bag.
- Philanthropy - TBC
- Child Safe - Josh
- Administration - Damien (& Tina) - overseeing qualifications etc.
- Grants - TBC, looking for a nominee.
- Membership - Nick
- Finance - Simon will take on Treasurer role
- Race - Brett (& support from Rich)
- Merchandise - Josh
- Social Events - Spread between committee, focal Tony
- Auscycling - TBC, looking for a nominee.

#### **CLUB MEMBERSHIP (Nick)**

Oct update pending.

#### **Actions with Nick:**

1. to get a hard copy letter to the sub-group of people that are brand new to the club June -> I need to spend some time w TidyHQ, leave that w me.
  2. to make a suggestion about a mailout to every club member that will make them feel happy and proud to be part of the club. I really like the idea of a mud guard pre-Christmas but I think that was cost prohibitive. The perfect pack would be things that are valued by members but donated by sponsors.
- In place of focus on AusCycling's price rise negatives - develop a Facebook post to highlight the value gained from being a SCMTB/Auscycling member (coaching, social rides, advocacy, working bees, disadvantaged rider support, insurance, member discounts, others). This should go to the broader email list, including non-members.
  - **Member mailout** - change in strategy to be implemented due to difficulty in finding time to organise multiple mailouts during the year. Andrew offered to print labels if the excel mailing list can be generated and provided to him. Pre-paid envelopes to be sourced to avoid stamp fixing. Mailout contents to be standardised and agreed. Patches to be considered, Rich has samples of patches from previous runs. Mailout frequency to be once per year.

**ACTION FOR BELOW MAILOUT CONTENT DECISION** : Pricing to be sought for each item on the below list (**Josh** to get pricing), committee will decide final content. Strategy > full mailout to all current members as a first round mailout, after that only to new members.

Potential Standard Contents below. Any other suggestions welcome.

- Welcome Letter Including stickers & description of Club & Member benefits
- Patches (approx \$10, min 20)
- Top tube cap
- Mudguards
- Socks (\$10)
- Caps
- Stubby holders (50 @ approx \$10 each)
- Drink Bottles

- **Distribution** : First Option to seek central Location for pickup (Rich to chat to Bike Matters), second option would be to undertake a mailout.

Platform	Oct 2023	Nov 2023
Membership	295 (Sep '23)	
Facebook Followers	4053	4065
Instagram Followers	1696	1696
Strava Club Members	320	325

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#### FINANCE (Tara)

Account	Sep 2023 (at 2 Oct)	31 Oct 2023
Bendigo Main	\$27,049.76	\$25,766.12
Philanthropic/Junior Development Fund	\$2,663.02	\$2,824.54

Main transactions since last report (which was 31 July, so this covers Aug-Oct transactions):

- Main account income: Memberships \$463, Sale of Merchandise \$ 35, Trail Kitty donations \$14
- Main account expenses: Machinery maintenance \$1232, Purchase of merchandise - replacement jerseys \$500, Purchase of merchandise - socks \$495, Skills Clinics \$400, Trail Building supplies \$306, Trailer insurance \$290, Stickers \$200, Web fees \$69
- Junior Dev income: Skills Clinics \$161
- Junior Dev expenses: Masaka CC sponsorship \$ 120

Simon Barnfather still willing to take up the Treasurer position.

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#### TRAIL ADVOCACY / LAND MANAGER LIAISON (Tony, Brett, Luke)

##### Trails concept plan (PV, DELWP and GORCAPA)

Contact received from Gayle Tierney's office seeking more information in regard to concept plan funding. Tony has passed on contacts to her office from SCS and GORCAPA but they have not yet been contacted.

##### MTB trails stakeholders group -

GORCAPA Regional Trails Management strategy draft now not out until November/ December

##### Hurst Rd to Pt Addis link track -

Currently in limbo. Next step is for GORCAPA to decide if they will support the project. Club has told land managers that we can do all ongoing maintenance but that no funding has been promised from the club for any of these projects until costs and timeframes are decided.

### **Scout camp**

Tony met with Bryce. Very productive meeting . GORCAPA are the land managers now. Bryce ok with us working on the 6 sections we discussed but most will need input from GORCAPA and some from PV as well. We were given the ok to put in more signage showing the route around scout camp. Events were discussed and it will also need to be discussed with GORCAPA.

### **PV**

We now have new maps of sensitive indigenous sites. Tony met onsite with Lachie. Some posts have been damaged. Tony will replace over next month and put onto digital and hard copy map for work bee leaders.

### **Business Anglesea**

Idea of a group that advocates for trails to consist of SCMTB, BA, Local camps and maybe Bendigo Bank. Further discussions to take place.. Was identified in discussions that good personal relationships have so far underpinned current progress on trail formalisation - ie. The club should work to systemise our relationship and formalise correspondence to ensure agreements are captured for the future.

Many parties have been contacted. All keen to be involved. Hopefully a meeting will take place in late October/ early November.

### **Jarosite Rd bike lane update**

Speed reduction on Jarosite road from 80km/h to 60km/h took place two months ago. Currently no organisation has taken responsibility to research the project further.

“Be aware of riders” signage also to be installed soon.

Tony emailed local politician Gayle Tierney in regard to funding. Other funding options were also included and it seems that they have been looked on more favourably for more research.

### **Jumps parks**

Jumps parks

- Bob Pettitt reserve jumps park – Still waitn g on more dirt to give the palace a spruce up for summer.
- Spring Valley bike park – Email has been sent to all councillors and council officers in an attempt to secure 50-70k to revamp the park. Not looking likely this financial year.
- Connewarre Bike Park – Going well
- Anglesea Bike Park - Nothing new to report

**Eden project** - Nothing new to report

### **Other trail advocacy news-**

Tony working on an article to be published in the Anglesea Community House quarterly newsletter

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## **WORKING BEES (Kylhn)**

Planned WB for Oct 29 to be run by Ky had to be cancelled a few days prior for personal reasons. Plan had been to work on trails immediately south of "The Chute". At that point, there had not been any volunteers to assist.

Ky has placed a stockpile of materials on the fireroad at the top of Swervy'n Mervy'n.

Potential future WB's:

Idea discussed to create a dry line on SF route, along Fire Access Road towards Browns road in Scout Camp (from near gate to top of hill).

Idea discussed to maintain moto track SF section as well. To be discussed with Bryce.

New rake hoes purchased. Tony to meet with Ky to discuss new tools needed for the trailer.

**Actions-** FB / Insta post to be completed with photo of whacker and thanks. Craig (donor) not to be identified

Will purchase formply to patch up wheelbarrows.

## **Adopt – a – trail**

An idea for regular and experienced working bee volunteers and c'tee members to adopt a trail between 1-3 people and keep an eye on that trail to undertake minor works (clearing drains, corridor clearing) when required.

So far we have:

- Brett & Sam - Baby heads (5)
- Luke & Kev - Scottish DH (8)
- Tony - The Chute (14)
- Nick – Great Escape (9)
- Josh – Chapel Descent & Grasstrees (4) last section from Bogan's Camp
- Didi - TBC

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## **GRANTS (Andrew)**

### **Ashbury Grant (\$1500)**

We applied for \$1500 to purchase bikes for youth. Application received by Ashbury. We were not successful this time.

SCS have also have [Quick Response Grants](#) - no timeframes, applications are assessed monthly, up to \$3,000 for equipment and community led projects. Note: the website says these are currently 'Closed', but if we are interested we can check further plans.

Suggestion that a 24 month plan could help us be strategic in what grants we target to support our goals.

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## **RACE / EVENTS (Richard / Brett)**

GMBC Spring Series - Sat Nov 18 - Approval granted from PV to run round 4 of GMBC's Spring Racing Series in Eumeralla on 5.7k loop course. 9.30am start, 75 min cut off for starting a new lap. Limited to 70 starters.

Parking on track 1, wash stations required. Brett & Damien will cover medical. Looking for help with:

- course set up morning of event
- course sweep
- 3 course marshals

- 2 parking marshals
- merchandise sales (if possible)
- BBQ (if possible)

If anyone available to assist, please contact Brett. Brett to chat with Al about race entries and whether on the day AusCycling race licences are possible. Currently require a race or trial membership to enter.

Shifty Fifty - Sat May 11. We'll start working through the comms for this & submitting event applications. Richard & Brett to meet with Jason Stewart on site at YMCA to look at event village logistics. YMCA happy with May 11 & have set aside a range of accommodation that can be used by participants onsite.

## **POLICY & PROCEDURE (Tony)**

### **Child safe policies and procedures**

Josh has attended a webinar from VicSports, outlining 11 child safety standards we need to comply with. E-Learn modules are available for all sections. Josh is going to complete modules, and this may trigger some changes to clubs childsafe policies. Josh and Tony to have further discussions after fact finding exercise (modules Vs current policies). Discuss whether AusCycling policies are adequate for the club.

Action - Tony and Josh to meet as above

## **SKILLS CLINICS / COACHING**

- GMBC/SCMTB Ladies social rides continue – updates at <https://www.facebook.com/groups/981718002020096>
- Cazz Clarke skills sessions – have been popular but less uptake for the last session particularly for lower intermediate. We'll look at further sessions first part of 2024.
- Gravity Clinic -reachout to Flynn to establish when he'll be back from overseas and if he will be available to reinstate these clinics as regular sessions.
- Tony arranged a get together of the coaching group to establish the forward plan. Looking at offering beginner clinics. Looking to have someone take over the driving of the coaching side of the club.
- Tony to reach out to Brett Kellett to understand if he is interested to run race oriented clinics, what his target audience would be, and the terms of engagement.
- Brett to reach out to Tom Walter to investigate possibly using YMCA coaches where it may be beneficial.
- Tony to chat to Brent McKenzie to see if he is available to take any skills sessions or to help run teen social rides. He may also be interested in assisting with Michelle Hemley's school sessions.

Retaining the below as reference for when this event is rescheduled. Tony has spoken to Nikki Lawn who set up a FB Page called "Mountain Biking Ladies" with the goal of empowering & supporting more ladies to take up MTB. Nikki is based in Mount Beauty and has Cazz Clarke also heavily involved. They plan to run a women's skills session on our trails in 2024 and are hoping to get 40 attendees. Nikki is hoping to get our support in as many ways as possible: Discussion went well and further discussion to be had.

- advise on a suitable event location - all thought ABP best.
- 2 coaches from our midst to assist - ideally level 1 which we don't have but level 0 may suffice - TBD.
- advertise this clinic to local riders
- create an event village that could include our marquee, merch, BBQ or food truck
- looking into a local child minding option so that participants could have their children looked after during the session

There was unanimous support for us being involved. Child minding option probably too hard for us so we'd get Nikki to look further into that if she wishes to pursue it further.

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## **SOCIAL RIDES (Tony), DIRT GROMS**

Upcoming:

- 25/11/23 – Upper (Brett) & Lower (TBC) Intermediate Social Rides

Since last meeting:

- 8/10/23 - Combined GMBC & SCMTB womens ride
- 15/10/23 - Skills Clinics with Cazz Clarke
- 21/10/23 - Gravel Ride (Chris Molloy & Dave Howie)
- 21/10/23 - Farm MTB Park Social Ride
- 28/10/23 - Upper Intermediate Social Ride (Brett)

Gravel ride discussion. Only 1 attendee for the gravel social. Many gravel riders involved with the Otway Panthers group that have a monthly social ride. Likely we'll look to just having an annual social gravel ride and likely somewhere a bit further away than the immediate local trails.

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## **PHILANTHROPY**

Monthly payment to Masaka

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## **MARKETING/COMMUNICATIONS (Brett)**

Agreed we should we look at a campaign drive for the trail kitty & to raise awareness of its existence. Could be combined with other social posts about the club and member benefits. Also trail concept plan prospectus to be put onto website and marketed more strongly. Feedback from Tony's impromptu BBQ was that many are happy to contribute funds to the club but don't feel the need to actually join the club given the expense of that.

Brett to add the recent Prospectus to the website to make it easy to find. Homepage might be ideal.

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## **MERCHANDISE (Josh)**

- 50 pairs of club socks purchased through Steigen late September.
- Understood that Jersey order has been placed - Josh to confirm in next committee mtg.
- Online store - still progressing. Square isn't as simple as hoped but slowly making progress.

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## **OTHER BUSINESS**

Discussion on regularity of c'tee meetings. Possible change to bi monthly with extra meetings leading up to AGM and to Shifty. 8-9 meetings instead of 11.

Also possibility of rotating days of the week. Idea raised that we mix up meetings with less formal social gatherings, face to face. The idea agreed was to have face to face meetings on Thursdays, and online meetings on Monday's.

Face to face committee meetings decided to happen now once per quarter. Next one on Thursday 2nd November '23. Next meeting to be at South West Brewery.

Committee Open positions to be publicised seeking nominations, with good notice period prior to the AGM. Best approach will be to nominate open positions, being specific on roles and responsibilities.

First Aid Stocktake - required to be undertaken. Damien to be requested to undertake the stocktake.

Matt Peterson (Surf Coast Trail Runners) has offered to participate and be a focal point for drawing more input and contribution from the trail running community.

AGM/Xmas party - Spoke to trials crew and their event will be on the Saturday. Many will stay around to join the AGM/ Xmas party. Date planned is **Sunday Nov 26th**. Discussion needed. Food, Xmas activities, social rides prior, notice of intention, advertising etc

Roles within the club discussion

**NEXT MEETING: Dec catch up (date / venue TBC)**

#### ACTION LIST

ACTION / TASK	RESPONSIBLE	DUE DATE
Update contact List with first aid quals provided, trail building quals.	Tara/tony/Josh	In progress
Tweak 2 yr plan	Tony/Andrew	November
Plan and advertise trail building course	Tony	November
Investigate idea of "Trail talk" social nights	Tony	November
Trials skills clinic with Bob & Brian	Tony	November
All committee members to complete child safety e-learning	All	November
Email - Set up a chat with Chris Jones to rectify email set-up	Brett/Luke	November
Generate Survey questions and discuss survey approach with Katie from the shire. Implement in line with SF race.	Andrew	November
Investigate migration of Dropbox to Google Drive	Luke	November
Investigate AusCycling Insurance coverage for Luke's Farm	Tony	October
Brett to reach out to Michelle Morrissey to gauge willingness to participate in trail working bees, or other support.	Tony	Complete



Email/ FB post regarding Jarosite rd safety concerns	Brett	Complete
Follow up with various Anglesea community groups to discuss further a more formal body to advocate for trail network	Tony	October
Discuss idea of quarterly BBQ's at Hurst to spread the word about the club, trail concept plan and just get to meet riders and get our name out there	Tony	Complete