



Surf Coast Mountain Bike Club Committee Meeting MOM

Venue: Online

7.30pm Monday 12th Feb 2024

Committee members in attendance: Brett Coleman, Luke Farrar, Tony Smales, Damien Elsworth, Kylhn Heath, Nick Galloway, Andrew Goody, Guest: Julia Spink.

Committee member apologies: Didi Lo, Richard South, Josh West, Simon Barnfather.

Note : Julia Spink is keen to have a greater involvement, may join as a committee member in upcoming meetings.

Welcome & Open from President - Opened and Acknowledgment of Country by Tony.

Previous Meeting's Minutes (November '23)

Motion for acceptance : Brett, Seconded : Tony.

SUBCOMMITTEE UPDATES

CLUB MEMBERSHIP (Nick)

At 4th Feb 2024:

- 260 current members
- 51 new / renewed for the year.
- The graph looks flatish but it's a clear trend down over 18 months.

Few thoughts:

1. I often hear "I joined up to support the club" and I've stopped pointing out that we only get \$20. The increase in fees is a possible reason for the decline.
2. Discussed idea to send out stickers to all members, endorsed by all committee present. Andrew will assist with the mail merge to generate mailouts, based on Nick's provided list.
3. Discussion on some additional trailside BBQ's to raise the profile of the Club. Tony's previous BBQ was deemed a great success to engage with riders that may not otherwise be aware of the club and its activities. Tony plans to hold another in Autumn.
4. Nick will provide a deeper analysis into membership movements over the last year.

Platform	Nov 2023	Feb 2024
Membership		260
Facebook Followers	4065	4114
Instagram Followers	1696	1707
Strava Club Members	325	330

FINANCE (Simon)

Account	Nov 2023 (31 Oct)	Feb 2024
---------	-------------------	----------

Bendigo Main	\$25,766.12	TBC
Philanthropic/Junior Development Fund	\$2,824.54	TBC

Main transactions since last report:

No update for February.

TRAIL ADVOCACY / LAND MANAGER LIAISON (Tony, Brett, Luke)

Trails concept plan (PV, DELWP and GORCAPA)

New idea is to push for a staged approach with Area 9 being the next stage. SCS have close to enough money put away for that process. Currently they are applying for funding for the whole planning and assessment process again (\$240k to add to their \$60k). If this is successful they will follow that process, if not they will follow the staged approach as mentioned. Screening review of Area 9 trails in regard to early identification of environmental “show stoppers” is planned, to ensure environmental assessment spend is optimised to areas/trails deemed most feasible for development/progression.

MTB trails stakeholders group

GORCAPA Regional Trails Management strategy draft now not out until March or later.

MTB trails advocacy group

This group has been a big success and first meeting was well attended by a wide variety of interested parties. The idea for a staged approach was raised here and accepted as a good way to go.

Tony is meeting this week with Friends of Eastern Otways and Angair to discuss with them about doing some informal assessment work on Area 9 trails prior to the official assessments. SCS supportive of this.

Hurst Rd to Pt Addis link track

No movement on this since last meeting. The latest is listed here.

Meeting took place onsite with GORCAPA, Shire and club reps. Next step is for GORCAPA to decide if they will support the project. Also looked at roadside track along Pt Addis road to link Jarosite track to the link trail. Ky has quoted on this and quote has been forwarded to Shire and GORCAPA

Club has told land managers that we can do all ongoing maintenance but that no funding has been promised from the club for any of these projects until costs and timeframes are decided.

Scout camp

Tony has met with Bryce. Things that were discussed:

- determine if more signage to show scout camp loop can be put in place.
- can we undertake more works on Red Rocks section.
- can we do works on moto track used for Shifty Fifty
- is there potential for us to hold events with car parking within scout camp

- can we undertake works on the fireroad leading up to moto track (noting that the main part of the works is likely on Parks land)

Bryce was up for it all but did say that they now have GORCAPA as their overarching land manager and that we would have to discuss these things with them. Bryce can allow some things to take place which he has already done. Date for next meeting not planned yet.

PV

Still to complete the below action-

We now have new maps of sensitive indigenous sites. Tony met onsite with Lachie. Some posts have been damaged. Tony will replace and put onto digital and hard copy map for work bee leaders.

Business Anglesea

Jarosite Rd bike lane update

Speed reduction on Jarosite road from 80km/h to 60km/h in place. Currently no organisation has taken responsibility to own the project. Council OK to oversee research into this but not take responsibility for funding as it's not their road. Currently looking for 20-40k to do the planning to decide the best approach and do some costings.

"Be aware of riders" signage also to be installed soon.

Tony to email local politician Gayle Tierney in regard to funding.

Jumps parks

- Generally looking for good quality dirt to assist in maintenance. Committee members asked to let Tony know of any opportunities.
- Bob Pettitt reserve jumps park – Open and going great with loads of use. Craig Semple and Mick Doyle are now the volunteer co-ordinators with Tony helping when needed. Work bee postponed due to lack of suitable dirt. Hopefully it will take place over the next few weeks. We may put it out to club volunteers if it takes place. Tony has contacted the contractor Tim Powell in regard to dirt but no joy yet.
- Spring Valley bike park – Email has been sent to all councillors and council officers in an attempt to secure 50-70k to revamp the park. Tony spoke to SCS and it may be possible to get some funding in next years budget but not likely.
- Connewarre Bike Park – Going well
- Anglesea Bike Park - Nothing new to report

Eden project - Nothing new to report

Other trail advocacy news-

Tony working on an article to be published in the Anglesea Community House quarterly newsletter.

WORKING BEES (Kylhn)

Andrew provided an update on the A/C trail building course. Andrew will be meeting next week with Nick Cannon from AusCycling, on the grant for training workshops for trail maintenance volunteers. Andrew will provide feedback at the next meeting.

Working bee is planned within next couple of weeks. Work has previously progressed on the trail adjacent to the Scout Camp entrance, however more work is needed to ensure trail sustainability. This ideally needs work before winter.

Appeal has been made to selected members to run working bees. Target for Ky to run 4, 3-4 run by Fav, others spread around to willing members. Luke to take March.

Indigenous site marking needs renewal. Tony will work with Parks and may extend this activity to some interested members to join.

Corridor clearing “out of sequence” with normal working bees may be undertaken in preparation for Shifty Fifty if needed.

Discussion on building of a simple three sided shed to cover the Club trailer, to avoid degradation of the trailer due to being stored under tree cover. Nick has kindly agreed to locate the shed on his property. Nick offered to contribute monetarily towards the shed, however the committee voted that this was not appropriate. Tony will seek quotes.

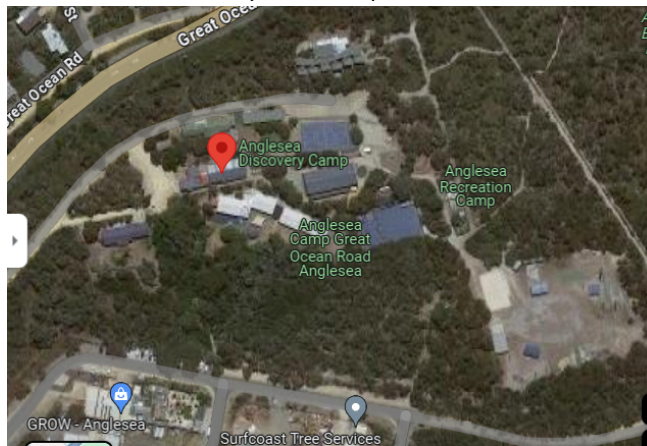
GRANTS (Andrew)

Andrew made contact with Sarah Kay of SCS, and established that the 3 year limit on SCS Grants has been lifted. SCMTB has been encouraged to apply again for SCS grant on Shifty Fifty 2025 (May). Grants applications are open now, closes 28th Feb '24. Post event survey (2023 Shifty Fifty) will be useful for the SCS application, with data on economic impact to the region now being available.

Suggestion that a 24 month plan could help us be strategic in what grants we target to support our goals.

RACE / EVENTS (Richard / Brett)

Shifty Fifty scheduled for Sat May 11, 10am start. Event Village will be within the Anglesea Discovery Camp who have been super supportive of the concept. Approx. 100 cars should be able to park within the confines of the camp acting as a small fundraiser for the camp. There's also 12 cabins that can be hired by competitors. There's easy access to power & water and two large undercover areas. Jason happy to organise portaloos to be dropped close by as they already have a contract with Coastal Hire and already have one portaloos there.



Event applications have been submitted to Parks & GORCAPA. Waiting to hear back from both.

There's currently 10 entries for the SF, 0 for the shorty.

There might be scope for us to run a short groms ride within the camp confines during the race. Could be a combined gig with the camp & ourselves potentially.

POLICY & PROCEDURE (Tony)

Child safe policies and procedures

New childsafe webinars happening over next few months if anyone would like to attend. Maybe the club can promote among our coaches.

Josh and Tony to have further discussions after fact finding exercise (modules Vs current policies). Discuss whether AusCycling policies are adequate for the club.

Action - Tony and Josh to meet as above

SKILLS CLINICS / COACHING

- Next Coaching session - extend invitation to Surf Coast Times to cover/interview.
- GMBC/SCMTB Ladies social rides still going.
- At this stage we haven't organised any further skills sessions. Committee supportive of asking Cazz Clarke if she's available for another skills day ahead of the shifty fifty.
- Gravity Clinic - reachout to Flynn to establish if he's still interested.
- Tony to reach out to Brett Kellett to understand if he is interested to run race oriented clinics, what his target audience would be, and the terms of engagement.
- Brett to reach out to Tom Walter to investigate possibly using YMCA coaches where it may be beneficial.
- Brent McKenzie to be chatted to to understand if he is available to take any skills sessions or to help run teen social rides. He may also be interested in assisting with Michelle's sessions.
- Tony has spoken to Keri Bristow who is a local female gravity rider who has just completed her coaching training. She may be interested in doing something for the club as a specific offering eg. Women's gravity, teenagers, teenage females etc. Tony will chat more to her.

Retaining the below as reference for when this event is rescheduled.

Tony has spoken to Nikki Lawn who set up a FB Page called "Mountain Biking Ladies" with the goal of empowering & supporting more ladies to take up MTB. Nikki is based in Mount Beauty and has Cazz Clarke also heavily involved. They plan to run a women's skills session on our trails in 2024 and are hoping to get 40 attendees. Nikki is hoping to get our support in as many ways as possible: Discussion went well and further discussion to be had.

- advise on a suitable event location - all thought ABP best.
- 2 coaches from our midst to assist - ideally level 1 which we don't have but level 0 may suffice - TBD.
- advertise this clinic to local riders
- create an event village that could include our marquee, merch, BBQ or food truck
- looking into a local child minding option so that participants could have their children looked after during the session

There was unanimous support for us being involved. Child minding option probably too hard for us so we'd get Nikki to look further into that if she wishes to pursue it further.

SOCIAL RIDES (Tony), DIRT GROMS

Upcoming:

- TBC
- Luke's Farm ride after some trail cleanup works.

Since last meeting:

- Sun Jan 28 - Kids mtb skills session 8-11 years (Jess, Josh, Uli)
- Sun Jan 28 - Kids mtb skills session 5-8 years (Jess, Josh, Uli)

- Fri Jan 26 - Upper & Lower Intermediate Adult Social Rides (Brett & Tony)
- Sat Jan 20 - Upper Intermediate Adult Social Ride Paddy's Swamp (Brett Wiltshire)
- Sat Jan 13 - Upper Intermediate Adult Social Ride (Brett)
- Sat Jan 6 - Upper Intermediate Adult Social Ride (Brett)
- Sat Dec 16 - Upper & Lower Intermediate Adult Social Rides (Brett & Tony)
- Sat Nov 25 - Upper Intermediate Adult Social Ride (Brett)

PHILANTHROPY

Monthly payment to Masaka

MARKETING/COMMUNICATIONS (Brett)

Nothing new but latest info here

Agreed we should we look at a campaign drive for the trail kitty & to raise awareness of its existence. Could be combined with other social posts about the club and member benefits. Also trail concept plan prospectus to be put onto website and marketed more strongly. Feedback from Tony's impromptu BBQ was that many are happy to contribute funds to the club but don't feel the need to actually join the club given the expense of that.

Consider targeted marketing towards businesses, once a worthy project has been identified. Significant interest was registered from local businesses in the early days of the club, and other clubs have gained significant funding for specific projects (e.g. Red Hill).

Brett to add the recent Prospectus to the website to make it easy to find. Homepage might be ideal.

MERCHANDISE (Josh)

- No update this month

OTHER BUSINESS

Passing of Griffyn Branagh. Memorial Service 20th Feb, 10am. Tuckers, 4-32 Providence Blvd, Highton. We will put up a post on social media.

Discussion on regularity of c'tee meetings. Possible change to bi monthly or miss an occasional quieter month

Face to face committee meetings decided to happen now once per quarter.

First Aid Stocktake - required to be undertaken. Damien to be requested to undertake the stocktake.

Google docs instead of Dropbox. Does dropbox just need a clean up?

PO Box- Damien has offered to collect our mail.

NEXT MEETING: Monday 25th March, 2024.

ACTION LIST

ACTION / TASK	RESPONSIBLE	DUE DATE
Update contact List with first aid quals provided, trail building quals.	Damien / Tony	In progress
Tweak 2 yr plan	Tony/Andrew	March
Plan and advertise trail building course	Tony	March
Investigate idea of "Trail talk" social nights	Tony	March
Trials skills clinic with Bob & Brian	Tony	March
All committee members to complete child safety e-learning	All	March
Email - Set up a chat with Chris Jones to rectify email set-up	Brett/Luke	March
Generate Survey questions and discuss survey approach with Katie from the shire. Implement in line with SF race.	Andrew	March
Investigate migration of Dropbox to Google Drive	Luke	March
Investigate AusCycling Insurance coverage for Luke's Farm	Tony	March
Follow up with various Anglesea community groups to discuss further a more formal body to advocate for trail network	Tony	Complete and in action
Add prospectus to our website	Brett	March